

The **BRIGHT SIDE**

BLACK & WHITE and COLOR AD RATES

Color Charge per zone: \$50 for 1/8, 1/4 page, \$100 for 1/2 page, \$200 for full page - No discounts on color charge

**Introductory
Offer
Black & White
\$950.00**

**Introductory
Color
\$1150**

Full Page 10.375" x 13.00"

1 time \$1150.00/month
3 times \$950.00/month
**6 times \$850.00/month if paid in
advance in three months increments**

**Introductory
Offer
Black & White
\$740.00**

**Introductory
Color
\$840**

3/4 Page 7.5" x 13.00"

1 time \$830.00/month
3 times \$740.00/month
**6 times \$650.00/month if paid in
advance in three months increments**

**Introductory
Offer
Black & White
\$525.00**

**Introductory
Color
\$625**

1/2 Page 5" x 13." or 10.375 x 6.25"

1 time \$600.00/month
3 times \$525.00/month
**6 times \$475.00/month if paid in
advance in three months increments**

**Introductory
Offer
\$435.00**

**Introductory
Color
\$500**

3/8 Page 5" x 9.50" or 7.5" x 6.25"

1 time \$490.00/month
3 times \$435.00/month
**6 times \$400.00/month if paid in
advance in three months increments**

**Introductory
Offer
\$275.00**

**Introductory
Color
\$325**

1/4 Page 5" x 6.25"

1 time \$300.00/month
3 times \$275.00/month
**6 times \$250.00/month if paid in
advance in three months increments**

**Introductory
Offer
Black & White
\$160.00**

**Introductory
Color
\$175**

1/8 Page 5" x 3.25"

1 time \$190.00/month
3 times \$160.00/month
**6 times \$150.00/month if paid in
advance in three months increments**

All Advertising must be paid by the time of publication

**AD RATES QUOTED ARE FOR ONE MONTH IN ZONE ONE AND INCLUDE
PRODUCTION OF AD COPY IF NEEDED AT NO EXTRA CHARGE**

Advertise 3 months in a row in the same zone -- We will publish a story about your business