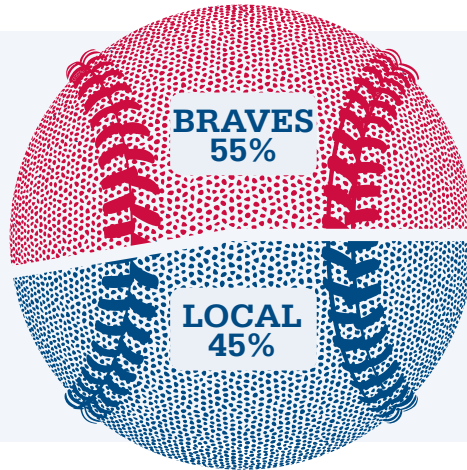




STADIUM COST \$672 M

OVERALL INVESTMENT

ATLANTA BRAVES: \$372 MILLION
LOCAL CONTRIBUTION: \$300 MILLION



**\$672 MILLION
TOTAL**

[PERCENTAGES BASED ON NET PRESENT VALUE]

LOCAL

COBB TRANSPORTATION CONTRIBUTION: \$14 MILLION
CUMBERLAND CID CONTRIBUTION: \$10 MILLION

LOCAL ANNUAL CONTRIBUTIONS:*

EXISTING HOTEL/MOTEL TAX	\$940,000
REALLOCATION OF EXISTING REVENUES**	\$8.67 MILLION
RENTAL CAR TAX	\$400,000
CUMBERLAND DISTRICT TAX	\$5.15 MILLION
CUMBERLAND DISTRICT CIRCULATOR FEE	\$2.74 MILLION

****NO INCREASE IN PROPERTY TAXES TO COBB HOMEOWNERS.** \$17.9 MILLION PER YEAR

ATLANTA BRAVES

ATLANTA BRAVES UPFRONT CONTRIBUTION: \$280 MILLION

ATLANTA BRAVES ANNUAL CONTRIBUTIONS:*

RENT	\$3 MILLION
NAMING RIGHTS REVENUE	\$1.5 MILLION
PARKING REVENUE	\$1.5 MILLION
ADVERTISING REVENUE	\$100,000

**\$6.1 MILLION
PER YEAR**

*ANNUAL CONTRIBUTIONS COVER PRINCIPAL AND INTEREST OF BOND ISSUANCE.

ECONOMIC IMPACT

- **5,227 construction jobs** with \$235,000,000 in construction earnings, **\$35,000,000** of which will be earned in Cobb County.
- **3,141 ongoing ballpark jobs**, resulting in **\$35,800,000 in earnings**, with **1,617** of those jobs in Cobb County, resulting in earnings of \$6,232,500 in Cobb County.
- Visitor spending, resulting in **873 jobs** which provide **\$25,000,000** in earnings, of which **\$8,906,754** will be earned in the county.

These numbers do not include the anticipated tax revenues from the planned Braves-owned mixed-use development around the stadium.